



**SunSmart Survey conducted at the SunSmart Triathlon Series Race 3  
Yarralumla Bay  
Saturday, 12 January 2002**

**Number of respondents:** 122

Age	Number of respondents	% of respondents
0-9	0	0%
10-19	13	17%
20-29	14	18%
30-39	28	37%
40-49	14	18%
50-59	5	7%
60-69	2	3%

\* 46 respondents did not indicate their age.

**Sex**

Male	54	44%
Female	68	56%

**What was your role in today's race?**

Role	Number of respondents	% of respondents
Competitor	87	75%
Spectator	24	21%
Official	5	4%

\* 6 respondents did not indicate their role.

**Q1. What do you think the SunSmart message means?**

Key theme of comment/s	Number of respondents
<b>Protect</b> yourself from the sun's harmful rays/Cover up	40
Be <b>safe</b> in the sun/Be careful	30
Slip, Slop, Slap	17
Protect yourself from skin cancer	13
Wear sunscreen, hats, shirt	8

<b>Enjoy</b> sun safely	7
Avoid exposure/Stay out of sun	7
Healthy	5
Save your skin	4
Don't fry	2
Not to get burnt	1
Prevention is better than cure	1

**Q2. How important do you think that the SunSmart message is?**

	<b>Number of respondents</b>	<b>% of respondents</b>
Very important	115	96%
Important	5	4%
Unsure	0	0
Unimportant	0	0
Useless	0	0

\* 2 respondents did not answer this question.

**Q3. Have you noticed the SunSmart message being promoted in any of the following ways at today's Triathlon?**

<b>SunSmart strategy used at the event</b>	<b>Number of respondents</b>	<b>% of respondents</b>
SunSmart tent	120	98%
Free sunscreen available	97	78%
Announcements	108	89%
Officials wearing SunSmart clothing	107	88%
Signage	98	80%

**Q4. What percentage of Australians do you think get skin cancer?**

<b>Percentage</b>	<b>Number of respondents</b>	<b>Percentage of respondents</b>
<b>0-9%</b>	3	2%
<b>10-19%</b>	10	9%
<b>20-29%</b>	22	18%
<b>30-39%</b>	10	9%
<b>40-49%</b>	22	19%
<b>50-59%</b>	13	11%
<b>60-69%</b>	15	13%
<b>70-79%</b>	13	11%
<b>80-89%</b>	8	7%
<b>90-100%</b>	1	1%

\* 5 respondents did not answer this question.

Please note: the correct answer is 50%. (Up until recently the correct answer was 66.6%.)

**Q5. What do you think the maximum UV level is today?**

<b>Moderate</b>	2	2%
<b>High</b>	36	31%
<b>Very high</b>	51	44%
<b>Extreme</b>	26	22%
<b>I don't know</b>	1	1%

\* 6 respondents did not answer this question.

Please note: the correct answer was Extreme (13).

**Q6. Which of the following sun protection measures do you usually follow while outside in the sun?**

<b>Sun Protection Measure</b>	<b>Number of respondents</b>	<b>% of respondents</b>
Sunscreen	120	98%
SunSmart hat	91	75%
Rest in shade	89	73%
Avoid going outside between 11am-3pm	45	37%
Protective clothing (e.g. long sleeved shirt)	78	64%

**Q7. Do you check your skin regularly for suspicious looking spots?**

<b>Response</b>	<b>Number of respondents</b>	<b>% of respondents</b>
No	25	20%*
Yes, I check myself regularly	83	68%
Yes, I ask my Doctor	30	25%

\* Those that indicated they did not check their skin were generally aged 22 or younger.

**Q8. Have you had any sun damaged spots removed?**

<b>Response</b>	<b>Number of respondents</b>	<b>% of respondents</b>
No	94	77%
Yes	26	21%

**Of those who indicated they had had spots removed:**

<b>Number of spots removed</b>	<b>Number of respondents</b>
1	14
2	4
3	1
4	1
5	1
"too many to count"	2

\* In general, most of the respondents who had reported having spots removed who over 30 years of age.